



Innocademy

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Agenda for the Meeting of the Board of Directors

Thursday, November 18, 2021 at 4:00 p.m.

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8485 Homestead Dr.

Zeeland, MI, 49464

School Mission Statement: "Innocademy is an inclusive public school academy that prepares PreK-8th grade students to have a global mindset through whole child, Spanish language, and nature-rich learning."

***** Remembering John Chandler *****



1. Call to Order: Laurie Schmitt called the meeting to order at 4:02 pm
2. Attendance
 - a. Board members present: Laurie Schmitt, Nick deVries, Abbie Petroelje, April Best, Jeff Lukas
 - b. IES staff: Bob Souillere, Dave Zimmer (via Zoom), Kelli Gunn, Marty Lappe, Sara Vereeke, Kelli Gunn (joined at 4:10 pm)
3. Public Comment on Agenda Items: NONE
4. Consent Agenda: Nick deVries made a motion to approve the consent agenda. Jeff Lukas seconded. Passed unanimously.
 - a. Agenda -
 - b. Prior Meeting Minutes – October 28, 2021
5. Board and Staff Celebrations of the School



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- a. Bob Soulliere: Yesterday one of our youngest friends flooded the bathroom – amazing to watch the team jump in and help clean up the flood during a very busy time of being short staffed
 - b. April Best: Commended the teaching staff - her kids come home excited about what they are learning and happy to share with her.
 - c. Abby Petroelje: Met with her boy's teacher and her ability to see what her kids need and support them in just the right way is amazing. Her kids got to go to the ODC – they are so excited to go there and see Owls. Appreciates the outdoor learning at Innocademy
 - d. Nick deVries: Families supportive of the school especially around mask policies – much less contentious than many area districts. Also, he went to his daughter's high school conference without his daughter – it was a great reminder of the student-led conferences here at Inno and how valuable it is to have kids speak into conferences.
 - e. Jeff Lukas: Excited that April has joined the board – she will be a great addition. Grateful for supportive parents during a time that could be very difficult with lots of opinions. Jeff also celebrated the time John Chandler was with us and the impact he had.
 - f. Sara Vereeke: Celebrated all the ways that people are jumping in to help cover for people who are out. Specifically celebrating Lindsey DeJonge as a rock-star sub who jumps in anywhere needed
 - g. Marty Lappe: Tough day today with 8 people out – everyone jumping in to help and support each other. Marty also celebrated some initial feedback from perception data coming in – he is excited to share that with the board at next month's meeting
 - h. Kelli Gunn: Everyone has been piling in this week and great to see everyone being supportive. Also celebrating Marty and jumping in at Inno Zealand – taking everything on and supporting the team.
 - i. Laurie Schmitt: Celebrated positive perception data coming – even during times where staffing is tough and stress levels are high.
 - j. Dave Zimmer: Complimented Melissa Meyer and the Tech team -they do a great job managing all the technology. Melissa specifically is great at organizing invoicing and purchases of technology to make that process easy and accurate.
6. Strategic Thinking:



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- a. Marty Lappe shared an overview of School Improvement Goals, LSSU Goals and Inno Zeeland Initiatives
- b. International Travel: Marty shared an update on plans for traveling – including a tentative planned trip to Costa Rica. Costa Rica recently announced that they are requiring vaccines for travelers entering the country and we anticipate more countries following suit. Marty asked for the board's input on the trip in light of COVID and Vaccine mandates. The board had a good discussion around the trip and options available to provide a meaningful experience for our students in light of the current variables.

7. Dashboard

- a. Compliance – LSSU Epicenter
- b. Finance – Dave Zimmer (via Zoom) shared an overview of Innocademy finances with the board. Revenue is tracking as expected with 1 month of state aid, ESSER drawdown in October, as well as Enhancement Millage and other funds from the OAISD. Expenses are trending as expected as well. Overall cash position is good. Dave anticipates a budget amendment for the December Board meeting to clean up line item budget changes.
- c. Enrollment & Marketing – Boileau Marketing Plan: Bob Soulliere shared a new relationship with Boileau Marketing. This relationship will provide better data on who comes to our school and why. They will also be helping provide a Marketing strategy with specific investments to grow our brand in the community. Boileau will put together reports of marketing activities and results with the board.
 - i. Marty Lappe shared current enrollment with the board and changes since last month.
- d. Curriculum – Kelli Gunn shared an update on Curriculum with the board specifically on the new Math Curriculum. It has an online component called Successmaker – Kelli shared a summary of the student's initial placement and gains through the new math curriculum. Kelli also shared a variety of next steps in the area of Curriculum
- e. Student Achievement – MTSS-A Data Dig Update: Marty Lappe shared an overview of the MTSS Data Dig that was recently completed with our NWEA testing.



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- f. LSSU Commitments – Academic & Instruction Risk Indicators and Whole Child Tiering Risk Factors: Marty Lappe shared an overview of the new report from LSSU – Innocademy was identified as a Tier 1 school meeting the expectations of LSSU from an Academic and Risk Factor standpoint.

8. Discussion Items

- a. Fall Board Policy Updates: Marty Lappe shared an overview of the upcoming Board Policy Updates with the board. The recommended changes were included in the board packet for the board review. The board will be asked to vote on the updates next month.
- b. Innocademy Extravaganza: Ms Hillary is working with the students to prepare for the Extravaganza. Marty encouraged the board to participate in this great event.
 - i. Community Reformed Church (10376 Felch St, Zeeland, MI 49464) in Zeeland at 7:00 p.m. on Thursday, December 16th
- c. School Stand Up: Marty encouraged the board to attend one stand up meeting during the month of December.
 - i. Sign Up [HERE](#)

9. Action Items

- a. Jeff Lukas made a motion to approve the proposed 2022-2023 School Year Open Enrollment Plan. Seconded by Nick deVries. Passed unanimously.
 - i. Marty Lappe reviewed the Open Enrollment timeline with the board. The board had a good discussion on the timeline and process for enrolling.

10. LSSU Comment: NONE

11. Public Comment on Non-Agenda Items: NONE

12. Adjournment: Laurie Schmitt adjourned the meeting at 5:33 pm.

- a. Next Regular Board Meeting – December 16, 2021 at 4:00 p.m.

This meeting is a meeting of the Board of Directors in public for the purpose of conducting the Academy's business and is not to be considered a public community meeting. There is a time for public participation during the meeting as indicated in agenda.



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Minutes of all board meetings are available after approval by the Board at:

Innocademy
Attn: Marty Lappe
8485 Homestead
Zeeland, MI 49464 616-748-5637

Individuals wishing to address the Board of Directors will be recognized in accordance with Board policies regarding public comments. Individual comments are limited to no more than three (3) minutes each and total time allowed regarding agenda specific items is twenty (20) minutes and non-agenda items is fifteen (15) minutes. The Board will not verbally respond to any public comments at the time of the meeting but may refer comments to appropriate personnel for follow up or respond itself in a timely manner.

Complaints or concerns regarding Board members or school employees associated with the academy shall first be addressed in writing and delivered to the Board President no less than five (5) days prior to the next regular Board meeting, or such complaints shall not be heard by the Board.

Those in attendance at this meeting are reminded that this is a meeting of the Board of Directors in public for the purpose of conducting academy business. It is not considered to be a public meeting. There is a specified time on the agenda for public comment regarding issues of importance to those in attendance.

Proposed minutes of this meeting will be available for public inspection at the principal office of the Board of Directors of Innocademy located at 8485 Homestead Ave, Zeeland, MI 49464 no later than eight (8) business days after the meeting. Approved minutes will be available at that office no later than five (5) business days after the meeting at which they are approved (Open Meetings Act, P.A. 267).

Individuals with a disability who need a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or special service to participate in this meeting should contact Kelli Gunn at (616) 748-5637 at least two (2) days prior to the meeting.

*Innocademy has provided public notice of this meeting at:
8485 Homestead Dr. Zeeland, MI 49464 – (616) 748-5637*