



Innocademy

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Agenda for the Meeting of the Board of Directors

Thursday, January 21, 2021 at 4:00 p.m.

Virtually via Zoom: <https://icademyglobal.zoom.us/j/3950647095>

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8485 Homestead Dr.

Zeeland, MI, 49464

School Mission Statement: "By embracing innovation, we inspire our students to be global thinkers and leaders by positively impacting others at home and abroad."

1. Call to Order: Nick deVries called the meeting to order at 4:02 pm
2. Attendance
 - a. Board Members: Nick deVries (joining from Holland, MI), Laurie Schmitt (joining from Holland, MI), Abby Petroelje (joining from West Olive, MI), Jeff Lukas (joining from Zeeland, MI), Doug Frifeldt (joining from Zeeland, MI),
 - b. IES Staff: Bob Soulliere, Dave Zimmer, Kelli Gunn, Sara Vereeke
 - c. LSSU: John Chandler
3. Public Comment on Agenda Items: NONE
4. Consent Agenda: Nick deVries made a motion to accept the consent agenda as presented. Jeff Lukas seconded. Passed unanimously.
 - a. Agenda
 - b. Prior Meeting Minutes - Dec. 17, 2020
5. Celebrations of the School
 - a. Kelli Gunn: Co-op students finished testing today – and met the 95% requirement for testing. Celebrating healthy staff and students. Positive stakeholder surveys - will be shared with board next month
 - b. Sara Vereeke: Quarantined teacher able to teach from home via zoom with her students. Great to see learning continuing in this way.



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- c. Laurie Schmitt: Great to be in a meeting with a school improvement meeting with the team. Thank you to Sara Vereeke for being interviewed for her Graduate Class.
- d. Dave Zimmer: Happy that we are in-session and kids are able to learn on-site.
- e. Jeff Lukas: Kelli Gunn sent opportunity for feedback for her review – could have shared so many positives over the years he has known her. He thanked Kelli for her impact of being with Inno from the beginning and sticking with the original vision. Her consistent presence and example as a leader has been an awesome contribution at Innocademy
- f. Doug Friefeldt: Doug had an opportunity to talk with a friend about school. He had an opportunity to brag about Innocademy with this friend. Fun to share all the great work being done at the school!
- g. Bob Soulliere: Has spent time with some students in a classroom – they are such great kids! Great to get to know some students.
- h. Abby Petroelje: Grateful for a seamless transition back to school. Her kid were happy to be back – she feels comfortable sending them and feels her kids are safe here. Happy with all the work the team has done to support in-person learning.
- i. Jane Lanser: Shout out to the Special Education Staff for all the time and effort that they give to our kids who needed added support. They do an amazing job with our kids!
- j. John Chandler: Thanked the board for the work they do for the school – this month is School Board Appreciation month – LSSU has a goodie bag for each board member as a token of appreciation.
- k. Nick deVries: Financial Compliance board report was very positive – compliment to Dave for the way he manages the budget and finances. Alvin during outdoor learning had his daughter doing some really fun things that she couldn't stop talking about

6. Strategic Thinking



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- a. Nick deVries reviewed the progress on strategic planning that has occurred so far. This included a review of the Innocademy 5-10 Year Picture, IES Mission/Values/Tactics, and an appreciative inquiry process that the board and other stakeholders went through.
- b. Laurie Schmitt lead the board on an exercise to review our vision statement and mission statement. The board had a good discussion on the vision and mission statements and how to involve more staff in reviewing both statements.
- c. Our Story, and marketing in the short term: This is a need for our marketing efforts for this year's enrollment season. The work done on vision/mission will help support the marketing efforts.
- d. Bob Soulliere gave an update on current marketing activities for this year's enrollment season. All IES Schools are working together on marketing efforts to brainstorm marketing ideas. Some specific marketing activities are a postcard campaign, seasonal signage, website refresh, social media videos, family referral program, and better connections with InnoGroup. Bob asked for the board's feedback on these marketing plans and asked for any other ideas the board had as well. The board had good suggestions and good discussion around marketing efforts.

7. Action Items

- a. Nick deVries made a motion to approve Budget Amendment #1 as presented. Jeff Lukas seconded. Passed unanimously.
 - i. Dave Zimmer reviewed the Budget Amendment with the board. Dave reminded the board that the original budget presented to the board back in June was a deficit budget. Dave is happy to report that this amendment results in a positive budget. This budget was supported with one-time COVID money available this year, so we need to keep in mind those funds will not be available next year. Dave shared the details of the changes contained in the budget amendment.
- b. Nick deVries made a motion to approve quarterly financials as presented. Jeff Lukas seconded. Passed unanimously.



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to be pro-active toward terms ending in June. LSSU sent out information on board member trainings coming up – the registration email went out today. John encouraged the board to look at that email and the training.

11. Public Comment on Non-Agenda Items: NONE

12. Adjournment: Nick deVries adjourned the meeting at 5:54 pm

a. Next Regular Meeting: 4:00 on February 25, 2021

This meeting is a meeting of the Board of Directors in public for the purpose of conducting the Academy's business and is not to be considered a public community meeting. There is a time for public participation during the meeting as indicated in agenda.



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Minutes of all board meetings are available after approval by the Board at:

Innocademy
Attn: Kelli Gunn
8485 Homestead
Zeeland, MI 49464 616-748-5637

Individuals wishing to address the Board of Directors will be recognized in accordance with Board policies regarding public comments. Individual comments are limited to no more than three (3) minutes each and total time allowed regarding agenda specific items is twenty (20) minutes and non-agenda items is fifteen (15) minutes. The Board will not verbally respond to any public comments at the time of the meeting but may refer comments to appropriate personnel for follow up or respond itself in a timely manner.

Complaints or concerns regarding Board members or school employees associated with the academy shall first be addressed in writing and delivered to the Board President no less than five (5) days prior to the next regular Board meeting, or such complaints shall not be heard by the Board.

Those in attendance at this meeting are reminded that this is a meeting of the Board of Directors in public for the purpose of conducting academy business. It is not considered to be a public meeting. There is a specified time on the agenda for public comment regarding issues of importance to those in attendance.

Proposed minutes of this meeting will be available for public inspection at the principal office of the Board of Directors of Innocademy located at 8485 Homestead Ave, Zeeland, MI 49464 no later than eight (8) business days after the meeting. Approved minutes will be available at that office no later than five (5) business days after the meeting at which they are approved (Open Meetings Act, P.A. 267).

Individuals with a disability who need a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or special service to participate in this meeting should contact Kelli Gunn at (616) 748-5637 at least two (2) days prior to the meeting.

*Innocademy has provided public notice of this meeting at:
8485 Homestead Dr. Zeeland, MI 49464 – (616) 748-5637*