



Innocademy

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Minutes for the Meeting of the Board of Directors

Thursday, December 17, 2020 at 4:00 p.m.

Virtually via Zoom: <https://icademyglobal.zoom.us/j/3950647095>

Innocademy

8485 Homestead Dr.

Zeeland, MI, 49464

School Mission Statement: "By embracing innovation, we inspire our students to be global thinkers and leaders by positively impacting others at home and abroad."

1. Call to Order: Nick deVries called the meeting to order at 4:05 pm
2. Attendance
 - a. Board Members: Nick deVries (joining from Holland, MI), Laurie Schmitt (joining from Holland, MI), Abby Petroelje (joining from West Olive, MI), Doug Frifeldt (joining from Zeeland, MI), Jeff Lukas (joining from Zeeland, MI)
 - b. IES Staff: Bob Soulliere, Dave Zimmer, Kelli Gunn, Sara Vereeke
 - c. LSSU: John Chandler
3. Public Comment on Agenda Items: NONE
4. Consent Agenda: Nick deVries made a motion to accept the consent agenda as presented. Doug Frifeldt seconded. Passed unanimously.
 - a. Agenda
 - b. Prior Meeting Minutes - Nov. 19, 2020
5. Celebrations of the School
 - a. Laurie Schmitt: Thanked all the teachers and administrators for the work they are doing during virtual learning.
 - b. Abby Petroelje: Cannot say enough good about Ms Alondra and her work with her students. She has been patient with zoom working with her kids – she is a Rockstar first year teacher. She has made virtual learning doable for her family.



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- c. Jeff Lukas: Online learning is tough and the team is resilient to work through the challenges and support our students. Hats off to the team!
 - d. Dave Zimmer: Congratulated the team on the work done during virtual learning.
 - e. Doug Frifeldt: The Inno Parent Facebook page has been very active and Doug complimented the team on the responses to these comments. He encouraged the team on the work they are doing.
 - f. Sara Vereeke: Thanked the team for their grace as we transitioned to virtual and continued grace as we prepare to be back in person after break.
 - g. Bob Soulliere: Grateful for our team – they are amazing and great human beings. It is an amazing team to be a part of!
 - h. Kelli Gunn: Celebrated our teachers and their ability to pivot. They created a robust learning plan for our students during remote learning – it was a TON of work. She also is grateful for parents who have supported their virtual learners. Overall proud of team, parents, students during this crazy year
 - i. Nick deVries: Celebrating the compliance award from LSSU – great that we achieved this award again this year. Shows excellence in day-to-day operations
6. Strategic Thinking
- a. Update on Innocademy 5-10 Year Picture, IES Mission/Values/Tactics, and marketing in the short term
 - i. Kelli Gunn reviewed the strategic planning process so far with the board. Nick deVries, Laurie Schmitt and Kelli met last week to plan out next steps. Nick deVries shared Innotec's Planning process with the board as an example the board could follow. The board also reviewed the Innocademy mission statement – the board had a good discussion around this mission statement.



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- ii. The board also discussed a few focus areas to use for Marketing this year. Kelli asked the board to think about the reason they chose Innocademy for their children – or why they would choose us. The board had a good discussion around reasons families choose Innocademy for their students.

7. Action Items

- a. Nick deVries made a motion to approve Monthly Extended COVID-19 Learning Plan Actions as presented. Jeff Lukas seconded. Passed unanimously.
 - i. Kelli Gunn shared an overview of the Monthly Extended COVID-19 Learning Plan Actions with the board including the added information of the engagement of students during distance learning.
- b. Nick deVries made a motion to approve the Resolution Regarding the Open Meetings Act including selecting option E to allow technology to have typed public comment during meetings. Jeff Lukas seconded. Passed unanimously.
 - i. Kelli reviewed this motion with the board that allows board members to remain virtual.
- c. Nick deVries made a motion to approve Open Enrollment Dates for 21-22 School Year as presented (January 26 – February 12). Jeff Lukas seconded. Passed unanimously.
 - i. Kelli Gunn shared an overview of the open enrollment process with the board

8. Dashboard

- a. Compliance - LSSU Compliance Grant: Kelli Gunn shared an overview of the LSSU Compliance Grant with the board. By achieving this award, the school is given grant funds.
- b. Finance - Monthly Financials: Dave Zimmer gave the board an overview of the current financials. Revenue is comparable to last



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year and expenses are down slightly compared to last year. Overall – the school is having a good, but tight financial year.

- c. Enrollment
- d. Student Achievement: Kelli Gunn explained that she will be sharing mid-year assessment data with the board in next month's meeting
- e. Public Opinion: Kelli Gunn shared some feedback from parents on the Parent Facebook page.
- f. LSSU Commitments: Kelli Gunn shared the LSSU Measure 4 Goals and the progress toward meeting the goals.

9. Discussion Items

- a. Instructional Delivery in January (Remote/In-Person): Kelli Gunn reviewed the plan to return to in-person instruction on January 4th. The Lead team will reconfirm this January 1st based on positivity/quarantine rates at that time. Going forward, the team plans to have more of a targeted approach to closures (affecting individual classrooms, grade bands, etc)
- b. Hylant Annual Report - Insurance Policy Review: Kelli Gunn shared the annual Hylant report with the board – received another clean report from this group.

10. LSSU Comment: John Chandler wished everyone a Happy Holiday season! He also hopes that the team can unplug and recharge over the break in this crazy year.

11. Public Comment on Non-Agenda Items: NONE

12. Adjournment: Nick deVries adjourned the meeting at 5:16 pm

- a. Next Regular Meeting: 4:00 on January 21, 2021

This meeting is a meeting of the Board of Directors in public for the purpose of conducting the Academy's business and is not to be considered a public community meeting. There is a time for public participation during the meeting as indicated in agenda.



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Minutes of all board meetings are available after approval by the Board at:

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Attn: Kelli Gunn
8485 Homestead
Zeeland, MI 49464 616-748-5637

Individuals wishing to address the Board of Directors will be recognized in accordance with Board policies regarding public comments. Individual comments are limited to no more than three (3) minutes each and total time allowed regarding agenda specific items is twenty (20) minutes and non-agenda items is fifteen (15) minutes. The Board will not verbally respond to any public comments at the time of the meeting but may refer comments to appropriate personnel for follow up or respond itself in a timely manner.

Complaints or concerns regarding Board members or school employees associated with the academy shall first be addressed in writing and delivered to the Board President no less than five (5) days prior to the next regular Board meeting, or such complaints shall not be heard by the Board.

Those in attendance at this meeting are reminded that this is a meeting of the Board of Directors in public for the purpose of conducting academy business. It is not considered to be a public meeting. There is a specified time on the agenda for public comment regarding issues of importance to those in attendance.

Proposed minutes of this meeting will be available for public inspection at the principal office of the Board of Directors of Innocademy located at 8485 Homestead Ave, Zeeland, MI 49464 no later than eight (8) business days after the meeting. Approved minutes will be available at that office no later than five (5) business days after the meeting at which they are approved (Open Meetings Act, P.A. 267).

Individuals with a disability who need a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or special service to participate in this meeting should contact Kelli Gunn at (616) 748-5637 at least two (2) days prior to the meeting.

*Innocademy has provided public notice of this meeting at:
8485 Homestead Dr. Zeeland, MI 49464 – (616) 748-5637*