

## Meeting of the Board of Directors Agenda Regular Board Meeting

**Thursday, Nov. 16, 2017 at 4:00 p.m.**  
**8485 Homestead Dr.**  
**Zeeland, MI, 49464**

School Mission Statement: "By embracing innovation, we inspire our students to be global thinkers and leaders by positively impacting others at home and abroad."

Board Purpose: Mission Statement

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1. Call to Order: Nick deVries called the meeting to order at 4:07 pm
2. Attendance
  - a. Board Members: Nick deVries, Matt Dietsche, Jeff Lukas, Joel Smith
  - b. Guests: Kelli Gunn, Cory Dams, Dave Zimmer, Dinah Pereira, Gabrielle Koters, John Chandler, Laurie Schmidt, Rebecca Beebe
3. Public Comment on Agenda Items: NONE
4. Consent Agenda: Nick deVries made a motion to approve the consent agenda as presented. Seconded by Joel Smith. Passed unanimously.
  - a. Agenda
  - b. Previous Minutes – Board Meeting on Oct. 26, 2017
5. Celebrations of the School – 10 minutes: Staff members shared school celebrations from the last month including:
  - a. Kelli Gunn: Grant/Community Partnership SR: They are doing a great job reinvigorated grant writing and created ability and interest in trying new things. Shows the power of having a group cheerleading this process.
  - b. Dave Zimmer: Pupil Accounting: Heidi championing this for the first year and did a great job with this large task.
  - c. Jeff Lukas: Passion Kelly Lepley and rest of staff have for Project Based learning and how to build that into curriculum
  - d. Becca BeeBe: Celebrating a student who has grown 8 months in the last 2 months – shows the philosophy in action really works
  - e. Matt Dietsche: Son brought home Social Studies assignment that involved coding – great to see teachers going across a variety of subjects to get kids excited about learning
  - f. Cory Dams: Middle school team looking for ways to try new things using Google Classroom including reducing amount of paper and providing feedback to students
  - g. Cati Vila: So happy to be doing what she loves here at Innocademy and excited about the Las Huellas program. Also loves a teacher-led school – compared to several other districts – treated as experts and opinions are valued.

h. Gabrielle Kusters: Wrapping up a session of MTSS and has seen the success of this program both for students and staff

- i. Dinah Pereira: Inno news videos and promotion posters – seeing kids getting excited about getting excited about the videos.
  - j. Joel Smith: Seeing success of program through his own kids and his daughter is considering majoring in Spanish because of what she learned here
  - k. Sara Vereeke: Having two groups from Aquinas here in one– great to have that relationship with them and have students here
  - l. John Chandler: Innocademy has a unique culture – including staff, team, building, and way of educating kids – that epitomized what charter schools are supposed to be.
  - m. Nick deVries: News radio is a great opportunity for students to participate. His daughter was stuck on a homework assignment and was able to work through that with her teacher independently and showed the work ethic that we are teaching. Been talking blueprints and business strategy with his 7<sup>th</sup> grade through PBL units in middle school and coffee shop. Cool to see him get excited about learning through these projects.
6. Strategic Thinking – 60 minutes: Team evaluated our 10 year plan and developed 5 focus areas to work on to push us toward our 10 year plan.
- a. Goal: By the end of June, 100% of families invest their time/talents. Volunteers are seamlessly integrated, matching their unique gifts to the needs of the school
    - i. Measures: Creating a volunteer log to track time/volunteers, creating an evaluation tool to measure impact of volunteers, creating dashboard to track progress towards the goal
    - ii. Actions: Gabrielle reviewed the actions that the team identified
    - iii. Stuck-ons
      - 1. Are we going to achieve the goal from a multi-channel approach (teachers, parent volunteer coordinator, communication app)? Or is a single-source better? Board discussed the positive and negatives of each option.
      - 2. Need to clarify our definition of a volunteer: does chaperoning a field trip count?
      - 3. How do we best communicate the why of volunteering?
  - b. Goal: TBD – Automated systems combined with teacher-led structure allow for sustainability of 65% labor costs and a fulfilling place to lead and teach
    - i. Measures: TBD

- ii. Action: Kelli reviewed actions developed that the team identified
  - iii. Stuck-Ons:
    1. Crafting goal statement
  2. Board member sense and contacts for vendors, systems, efficiencies
  3. With so many broad reaching actions, should we have a measure for each?
7. Action Items – 10 minutes
- a. Close enrollment for Classic Young 5's-8<sup>th</sup> Grade (Spanish Immersion remain open): Nick deVries made a motion to close enrollment for Classic Young 5's – 8<sup>th</sup> Grade effective today. Joel Smith seconded. Board discussed current enrollment and positives and negatives of closing enrollment. Passed unanimously.
8. Dashboard – 0 minutes: Did not review the dashboard due to strategic planning
- a. Compliance
  - b. Finance
  - c. Enrollment
  - d. Student Achievement
  - e. Public Opinion
  - f. LSSU Commitments
  - g. Others
9. Discussion Items – 5 minutes
- a. Fall Board Policies coming for approval in Dec.: Board will receive an updated set of recommended policies prior to next board meeting
  - b. Budget Amendments in Dec.: Dave anticipates a budget amendment in December.
10. LSSU Comment: John Chandler complimented the board on the Strategic Planning portion of the meeting. LSSU likes to see strategic planning work done by board – and he was impressed by the work and discussion.
11. Public Comment on Non-Agenda Items: NONE
12. Adjournment: Nick deVries adjourned the meeting at 5:35 pm
- a. Next Regular Meeting: Thurs, Dec. 14, 2017

*This meeting is a meeting of the Board of Directors in public for the purpose of conducting the Academy's business and is not to be considered a public community meeting. There is a time for public participation during the meeting as indicated in agenda.*

Minutes of all board meetings are available after approval by the Board at:

Innocademy  
Attn: Kelli Gunn  
8485 Homestead  
Zeeland, MI 49464 616-748-5637

Individuals wishing to address the Board of Directors will be recognized in accordance with Board policies regarding public comments. Individual comments are limited to no more than three (3) minutes each and total time allowed regarding agenda specific items is twenty (20) minutes and non-agenda items is fifteen (15) minutes. The Board will not verbally respond to any public comments at the time of the meeting, but may refer comments to appropriate personnel for follow up or respond itself in a timely manner.

Complaints or concerns regarding Board members or school employees associated with the academy shall first be addressed in writing and delivered to the Board President no less than five (5) days prior to the next regular Board meeting, or such complaints shall not be heard by the Board.

Those in attendance at this meeting are reminded that this is a meeting of the Board of Directors in public for the purpose of conducting academy business. It is not considered to be a public meeting. There is a specified time on the agenda for public comment regarding issues of importance to those in attendance.

Proposed minutes of this meeting will be available for public inspection at the principal office of the Board of Directors of Innocademy located at 8485 Homestead Ave, Zeeland, MI 49464 no later than eight (8) business days after the meeting. Approved minutes will be available at that office no later than five (5) business days after the meeting at which they are approved (Open Meetings Act, P.A. 267).

Individuals with a disability who need a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or special service to participate in this meeting should contact Kelli Gunn at (616) 748-5637 at least two (2) days prior to the meeting.

*Innocademy has provided public notice of this meeting at:*

*8485 Homestead Dr. Zeeland, MI 49464 – (616) 748-5637*